

DEEPIKA SONI

Backend-Focused Full Stack Developer (Laravel / PHP)

+91 8827872292 • deepikasoni69068@gmail.com • <https://www.linkedin.com/in/deepika-soni-243130234> • <https://gourideepika.github.io/DeepikaPortfolio/>

PROFESSIONAL SUMMARY

Backend-focused Laravel/PHP developer with 3+ years building production web applications, REST APIs, and third-party integrations (Twilio, Payment Gateways, OpenAI). Experience delivering AI-driven automation, content generation systems, and backend services. Comfortable with PHP, Laravel, CodeIgniter, MySQL, Git, and AI-assisted development tools.

TECHNICAL SKILLS

Backend: PHP, Laravel, CodeIgniter, OOP, REST API Development

Frontend: HTML, CSS, JavaScript, jQuery, Ajax, Bootstrap

Database: MySQL, Query Optimization, Relational Schema Design

Tools: Git, Postman, Workbench, AWS S3 bucket

AI & Integrations: OpenAI APIs, Twilio, Firebase, Apollo APIs, Payment Gateway

PROFESSIONAL EXPERIENCE

Software Developer — Blockchaindev, Enact Consulting Services, Surat, Gujarat (Remote)

Aug 2024 – Present

- Own backend development on live production systems, building and maintaining REST APIs consumed by web and mobile clients.
- Work independently across the full backend lifecycle, from requirements through deployment, on client-facing projects.

Software Developer — Webwidars Software Solution, Indore

Oct 2023 – Jul 2024

- Delivered role-based management systems and admin panels using Laravel, including access control and subscription handling.
- Integrated third-party payment gateway for subscription billing on a production SaaS-style product.

Software Developer — Sveltose Technologies, Indore

May 2023 – Sep 2023

Internship

- Built and tested backend modules in Laravel for HR management workflows including attendance, salary, and payroll processing.
- Prepared technical documentation and contributed to QA of delivered modules.

Software Developer — Softcaliber, Indore

Jan 2023 – Apr 2023

Internship

- First professional exposure to production Laravel codebases; supported module development, testing, and bug fixes under senior guidance.

KEY PROJECTS

AI Calling Agent — PHP, Laravel, OpenAI, Twilio, Apollo

- Developed and deployed the AI-powered sales automation platform **CallingAgents** (<https://callingagents.in/>), enabling businesses to automate outbound calls, lead qualification, appointment booking, and personalized email campaigns.
- Built an AI-driven outbound calling agent that initiates automated calls and conducts real-time voice conversations using speech recognition and generative AI responses.
- Owned the complete backend independently, including call management APIs, Twilio voice integration, conversation logging, webhook processing, and workflow automation.
- Integrated Apollo to automatically discover targeted prospect contacts and synchronize them into the AI calling pipeline for automated outreach.
- Implemented scheduled campaigns that automatically initiate AI-powered voice calls and send personalized follow-up emails based on predefined workflows and business rules.

Playschool Management System — PHP, CodeIgniter

- Built and maintained a multi-branch playschool management system for **Strawberry EduCamp** (<https://strawberryeducamp.com/>), where the main branch centrally manages multiple sub-branches.
- Developed modules for student admission, student records, fee management, receipt generation, attendance, and branch-wise administration, enabling centralized management of student and financial data across all branches.

Lite n' Appetite – Diet & Meal Management System — PHP, Laravel, MySQL

- Developed and maintained a diet meal management platform for **Lite n' Appetite** (<https://www.litenappetite.com/>), supporting personalized meal plans and customer subscription management.
- Built modules for customer registration, meal allocation, package management, freeze/open-freeze requests, meal exceptions, delivery scheduling, billing, and payment tracking.
- Implemented role-based access, reporting dashboards, and automated workflows to streamline daily operations for nutritionists and administrators while ensuring accurate customer meal and subscription management.

QuickUpload - Document Management System — PHP, Laravel, AWS S3, MySQL

Link: <https://www.youtube.com/watch?v=jnO9wFujUII>

Developed a secure document management system for Income Tax Return (ITR) processing, enabling customers to upload and organize documents such as Aadhaar Card, PAN Card, bank statements, Form 16, and other tax-related files.

- Integrated **AWS S3** for secure cloud storage, scalable file management, and efficient document retrieval.
- Implemented **Spatie Roles & Permissions** to provide role-based access control for Admin, and Customers, ensuring secure document access and management.

HIGHEST EDUCATION

MCA — Shri RGP Gujarati Professional Institute, Indore (Jul 2022 – Jun 2024)